



Alexei Gaynanov



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Travel Lexx is a travel blog based in London,
United Kingdom

WWW.TRAVELEXX.COM



ABOUT ME

Alexei is a 30-something Londoner passionate about travel, fitness and leading a healthy and active lifestyle. Partial to a good craft beer after all that exercise. Happiest when hiking mountains, watching American sports and finding cool coffee shops.

ABOUT TRAVEL LEXX

Established in 2015, Travel Lexx is a blog focusing on exploring the world through active travel, adventure and discovering new cultures. Featuring off-the-beaten path destinations and alternative ways to explore popular spots, Travel Lexx aims to inform and inspire travellers through high-quality content.

Travel Lexx readers are passionate travellers who enjoy hiking, adventure pursuits, cultural experiences and great food. They are just as likely to enjoy a busy city break as a multi-day mountain trek.

FOCUS WORK WITH ME

- Active travel
- Hiking
- Solo travel
- Off-the-beaten-path
- City breaks
- Asia travel
- Brand collaborations
- Press trips
- Product reviews
- Sponsored posts
- Freelance writing
- Contests and giveaways

MEDIA REACH



1,040
followers



6,452
followers



2,220
followers



65K
monthly reach

PAST COLLABORATIONS



WANT TO GET IN TOUCH?

Contact me at lexx@travelexx.com or find me on social media!





AUDIENCE

5000

Monthly
page views

4000

Monthly
sessions

28

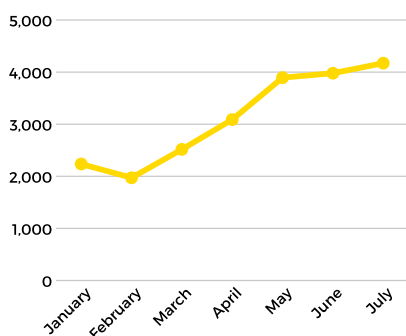
Domain authority

12.5K

Social media
fans



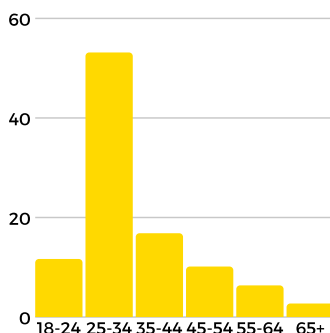
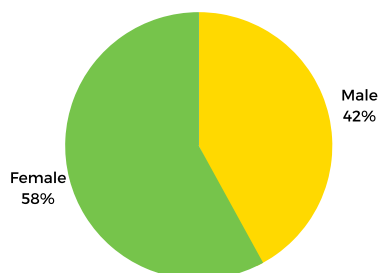
SESSIONS



Travel Lexx has shown steady growth in 2019 with the number of sessions increasing 186% since the start of the year. User numbers have increased by 180% in the same period.



DEMOGRAPHICS



Website visitors are predominantly from the United States and the United Kingdom. I have a significant following in South Korea due to a number of prominent articles on the country.

WORK WITH ME

Contact me at lexx@travelexx.com or find me on social media!

